

Recommended by Doctor of Pharmacy, professor O. V. Posylkina

UDC 615.15:349.3

<https://doi.org/10.24959/nphj.17.2176>

M. V. Zarichkova

National University of Pharmacy

The study of the directions for creation of employee benefits for pharmacy professionals and calculation of the possible cost of the individual components (options)

Aim. To study the directions for creation of employee benefits for pharmacy professionals and calculation of the possible cost of the individual components (options) in a pharmacy institution.

Materials and methods. The methodological basis of this study is general scientific and applied research methods, including methods of pairwise interactions, methods of multivariate analysis (Data Mining algorithms, Sequence, Association Rules, and Link Analysis), Friedman ANOVA for dependent samples. The abovementioned analyses were conducted using a StatSoft Statistica software package.

Results and discussion. Using the methods of multidimensional statistical analysis and Data Mining the interaction between satisfaction with employee benefits in a pharmacy institution by pharmacy professionals (PhP) and the need to provide or review the current employee benefits and general satisfaction with it have been studied. The analysis of association rules has made it possible to identify stable blocks of interactions between individual components (options), which are peculiar to different degree of PhP satisfaction with employee benefits, and determine factors associated to the greatest extent with the poor, medium, high and total PhP satisfaction with employee benefits.

Conclusions. The weight loads of individual components (options) of employee benefits have been calculated in order to form the balanced composition and cost. Based on the proposed scheme of the optimal filling of employee benefits the cost calculation has been made for their components (options), which provide the desired total cost of employee benefits estimated taking into account the data from the survey of PhP questionnaires in the pharmacy institutions of different forms of ownership. Four types of expenses have been offered depending on the position held by PhP.

Key words: *pharmacy institution; social protection of pharmacy professionals; employee benefits; components (options) of employee benefits; pharmacy professionals*

M. B. Зарічкова

Дослідження напрямків створення соціального пакету для спеціалістів фармації та розрахунку можливої вартості його окремих складових (опцій)

Мета роботи – вивчення напрямків створення соціального пакету для спеціалістів фармації та розрахунку можливої вартості його окремих складових (опцій) в аптечному закладі.

Матеріали та методи. Методичною основою даного дослідження є загальнонаукові та прикладні наукові методи дослідження, в тому числі: методи дослідження парних взаємозв'язків, методи багатовимірного аналізу (алгоритми Data Mining, аналіз послідовних зв'язків і пошук асоціативних правил (Sequence, Association Rules, and Link Analysis)), дисперсійний аналіз Фрідмана пов'язаних вибірок. Зазначені аналізи виконувались в програмному пакеті StatSoft Statistica.

Результати та їх обговорення. З використанням методів багатовимірного статистичного аналізу та Data Mining досліджені взаємозв'язки між задоволеністю спеціалістами фармації (СФ) соціальним захистом в аптечних закладах і необхідністю надання чи перегляду існуючого соціального пакету і загальну задоволеність ним. Аналіз асоціативних правил дозволив виявити стійкі блоки взаємозв'язків між окремими складовими (опціями), які характерні для різного ступеня задоволеності СФ соціальним пакетом, і вказати фактори, які найбільшою мірою асоційовані з низькою, середньою, високою і з повною задоволеністю СФ соціальним пакетом.

Висновки. Розраховані вагові навантаження окремих складових (опцій) соціального пакету для формування його збалансованого складу та вартості. На підставі запропонованої схеми оптимального наповнення соціального пакету проведена калькуляція витрат на його складові (опції), які забезпечують бажану загальну вартість соціального пакету, оцінену на підставі даних анкетування СФ аптечних закладів різної форми власності. Запропоновано чотири типи витрат в залежності від рівня займаної СФ посади.

Ключові слова: *аптечний заклад; соціальний захист спеціалістів фармації; соціальний пакет; складові (опції) соціального пакету; спеціалісти фармації*

M. B. Заричковая

Исследование направлений создания социального пакета для специалистов фармации и расчета возможной стоимости его отдельных составляющих (опций)

Цель работы – изучение направлений создания социального пакета для специалистов фармации и расчета возможной стоимости его отдельных составляющих (опций) в аптечном учреждении.

Материалы и методы. Методической основой данного исследования являются общенаучные и прикладные научные методы исследования, в том числе: методы исследования парных взаимосвязей, методы многомерного анализа (алгоритмы Data Mining, анализ последовательных связей и поиск ассоциативных правил (Sequence, Association Rules, and Link Analysis)), дисперсионный анализ Фридмана связанных выборок. Указанные анализы выполнялись в программном пакете StatSoft Statistica.

Результаты и их обсуждение. С использованием методов многомерного статистического анализа и Data Mining исследованы взаимосвязи между удовлетворенностью специалистами фармации (СФ) социальной защитой в аптечных учреждениях и необходимостью предоставления или пересмотра существующего социального пакета и общую удовлетворенность им. Анализ ассоциативных правил позволил выявить устойчивые блоки взаимосвязей между отдельными составляющими (опциями), которые характерны для разной степени удовлетворенности СФ социальным пакетом, и указать факторы, которые в наибольшей степени ассоциированы с низкой, средней, высокой и с полной удовлетворенностью СФ социальным пакетом.

Выводы. Рассчитаны весовые нагрузки отдельных составляющих (опций) социального пакета для формирования его сбалансированного состава и стоимости. На основании предложенной схемы оптимального наполнения социального пакета проведена калькуляция затрат на его составляющие (опции), которые обеспечивают желаемую общую стоимость социального пакета, оцененную на основании данных анкетирования СФ аптечных учреждений различной формы собственности. Предложено четыре типа расходов в зависимости от уровня занимаемой СФ должности.

Ключевые слова: аптечное учреждение; социальная защита специалистов фармации; социальный пакет; составляющие (опции) социального пакета; специалисты фармации

Today, the problem of regulation and financial support of the social and economic problems in Ukraine becomes relevant. The pharmaceutical sector of the health industry is not an exception. It is characterized by the lack of significant range of unsolved social and economic problems. Thus, one of the areas of improvement of the system of social protection of pharmacy professionals (SPPhP) is introduction of employee benefits that are quite common in foreign pharmaceutical companies and consist of a rather wide range of options. However, for the Ukrainian pharmacy institutions such component as SPPhP is not widespread, and the social needs of the most vulnerable categories of pharmacy professionals (PhP) are not sufficiently satisfied [1]. The abovementioned determines the relevance of the chosen subject matter of this article.

The **aim** of the article is to study the directions for creation of employee benefits for PhP and calculation of the possible cost of its individual components (options) in a pharmacy institution.

Materials and methods

For this study the methods of logical, historical, analytical analysis and sociological studies were used. The methodological basis of this study is general scientific and applied research methods, including methods of correlational relationships, methods of multivariate analysis (Data Mining algorithms, Sequence, Association Rules, and Link Analysis), Friedman ANOVA for dependent samples. The abovementioned analyses were conducted using a StatSoft Statistica software package. The multiple correspondence analysis was applied to study interdependence between components of PhP satisfaction with social protection. The correspondence analysis was conducted through singular decomposition of 18×18 -dimensioned Burt matrix.

Results and discussion

The study of the current legislative and regulatory framework and scientific references regarding the research of the directions of improvement of the system of

SPPhP in Ukraine in modern conditions has shown poly-systemic problematical character of its regulation and its implementation in the current conditions. Problems of social benefits and social protection of pharmacy professionals were studied in the works of the following scientists: Gromovyk B. P., Gudzenko O. P., Kabachna A. V., Kotvitska A. A., Mnushko Z. M., Nemchenko A. S., Parnovsky B. L., Ponomarenko M. S., Posylkina O. V., Slobodianiuk M. M., Tolochko V. M., Bratishko Yu. S., Kubarieva I. V. and others, but the issue of formation and implementation of the conception of SPPhP and particular directions of improvement of the system of social protection of pharmacy professionals in the current context have not been studied in their works [2-8]. However, despite the growing interest of scientists and practitioners to this subject, the nature of SPPhP, its impact on the staff motivation and efficiency of their activities are still studied poorly.

Based on the abovementioned information the subject studied is relevant and requires certain research, it will enable the system of SPPhP to be improved when implementing it to the practical activity of pharmacy institutions of Ukraine.

To substantiate the components (options) of employee benefits a questionnaire was conducted for PhP of pharmacy institutions of different forms of ownership. The study consisted of three phases according to the scheme shown in Fig. 1. This study is a part of the study regarding the improvement of the SPPhP system. Therefore, 100 pharmacy institutions, which became the baseline for analysis, were selected.

At the *first phase* PhP satisfaction with employee benefits functioning in the pharmacy institutions was studied. Respondents were asked to evaluate their satisfaction with employee benefits in percentage from 0 (total dissatisfaction) to 100 (total satisfaction) in step 10, i. e. the data obtained were considered as a value in the 11-point scale. During the study 9 respondents abstained from answering this question, while the opinions of other respondents were divided as follows (Fig. 2).

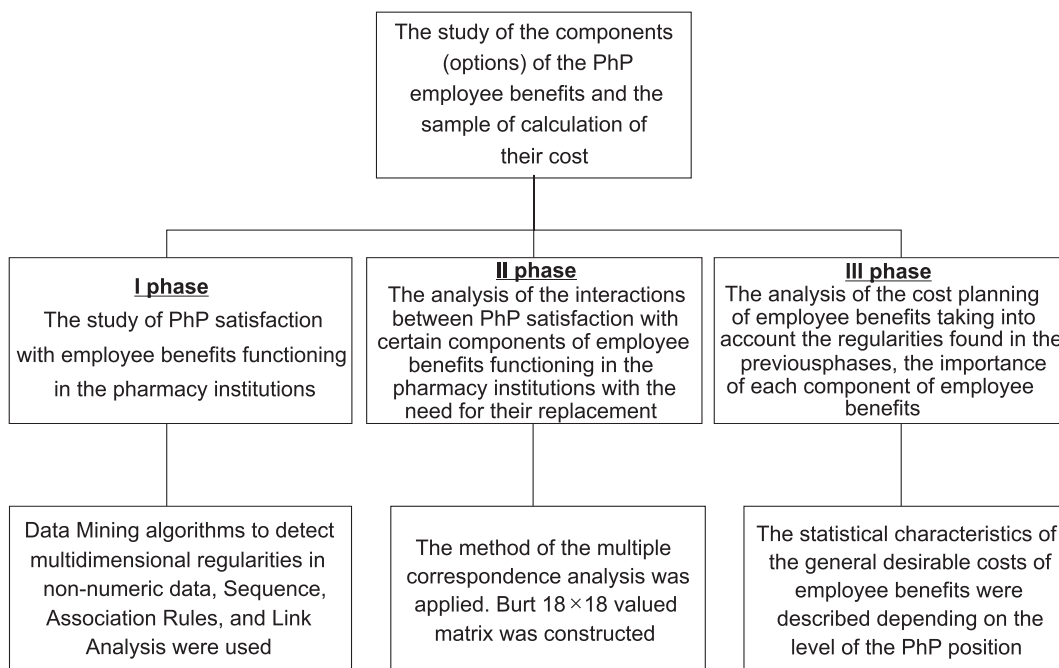


Fig. 1. Phasing of the study

Frequency table: satisfaction with the employee benefits				
Category	Count	Cumulative Count	Percent	Cumulative Percent
0	10	10	10.30928	10.3093
10	5	15	5.15464	15.4639
40	6	21	6.18557	21.6495
50	27	48	27.83505	49.4845
70	9	57	9.27835	58.7629
80	9	66	9.27835	68.0412
90	6	72	6.18557	74.2268
100	16	88	16.49485	90.7216
Missing	9	97	9.27835	100.0000

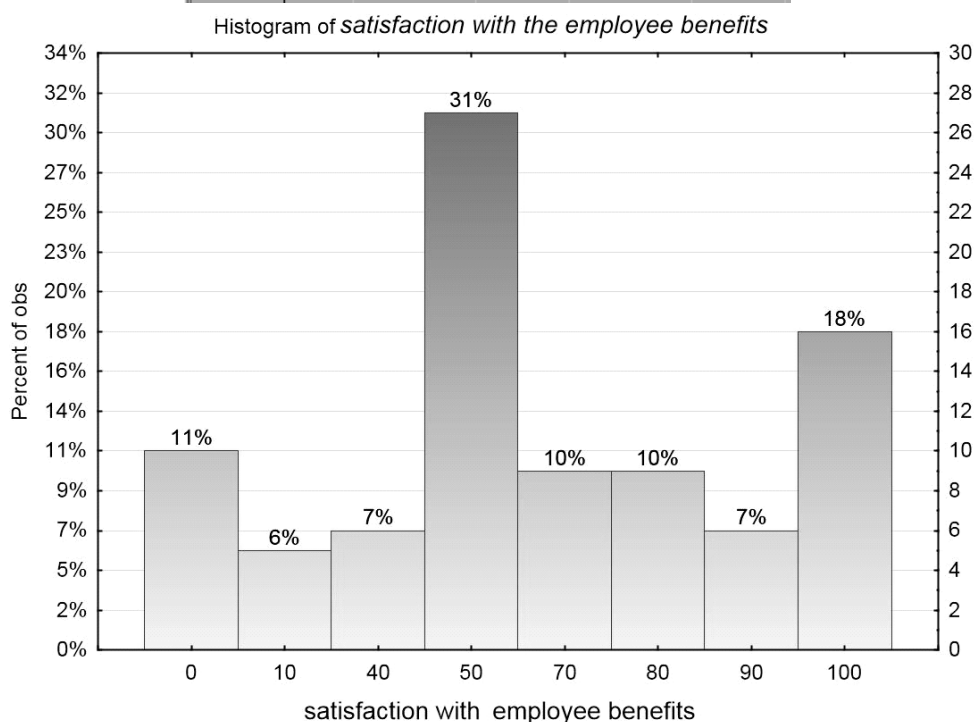


Fig. 2. Table of frequencies and the histogram of distribution (%) of PhP satisfaction with the current employee benefits

Table 1

The results of the study of pairwise interactions of satisfaction with employee benefits in general and satisfaction with their components

Components (options) of employee benefits	χ^2 , p	τ (p)	G (p)	Correlation force
Health insurance*	$\chi^2 = 27.944$ (p = 0.10×10^{-3})	$\tau = 0.459$ (p = 0.629×10^{-7})	G = 0.604 (p = 0.629×10^{-6})	medium
Free meals	$\chi^2 = 7.167$ (p = 0.306)	$\tau = 0.162$ (p = 0.072)	G = 0.227 (p = 0.072)	none
Compensation for transport expenses*	$\chi^2 = 17.347$ (p = 0.008)	$\tau = 0.340$ (p = 0.248×10^{-3})	G = 0.459 (p = 0.248×10^{-3})	weak
Payment for mobile communication*	$\chi^2 = 31.399$ (p = 0.20×10^{-4})	$\tau = 0.393$ (p = 0.430×10^{-6})	G = 0.569 (p = 0.430×10^{-6})	medium / weak
Payment for additional services (fitness-centre, etc.)	$\chi^2 = 18.909$ (p = 0.004)	$\tau = 0.133$ (p = 0.170)	G = 0.185 (p = 0.170)	none

Note: χ^2 – is the calculated value of maximum likelihood χ^2 test; τ – is the Kendall rank correlation coefficient; G – is the Gamma rank correlation coefficient; p – is the statistical significance level; * – is the significant relationship of the general satisfaction with employee benefits.

The study showed that most respondents rated their satisfaction at the level of 50 %. The number of responses in the categories of “total satisfaction” and “total dissatisfaction” was quite weighty. Due to the small number of intermediate values the satisfaction rate was considered at four levels in the further analysis: insufficient and total dissatisfaction (from 0 to 40 %), average (50 %), high (60 ÷ 80%) and total satisfaction (90 ÷ 100 %). The interaction of the total satisfaction with employee benefits and the satisfaction with their certain components (options) was of the greatest interest. The most desirable components (options) among them were as follows: health insurance, compensation for transport expenses and mobile communication, payment for food (providing free lunches) and payment for additional services (sports, etc.) [9, 10].

Two tables were analyzed when studying pairwise interactions between the satisfaction with employee benefits and each of their components (options). The significance of the interactions in 4×3 conjugation tables was determined based on χ^2 maximum authenticity criterion with 95 % confidence interval. The correlation ratio was assessed using the rank coefficients of Kendall correlation (τ) and Gamma correlation (G). The values of the correlation coefficients were interpreted in accordance with the Chaddock scale. The results of the analysis of pairwise interactions are shown in Tab. 1.

Thus, significant interactions with the general satisfaction with employee benefits were confirmed for such components (options) as health insurance, compensation for mobile communication and compensation for transportation expenses. Despite the high statistical significance of interactions none of the correlations found can be considered as strong ones.

Based on the results of the one-dimensional analysis conducted such options of employee benefits as payment for additional services and meals should not have a significant impact on PhP satisfaction with employee benefits in general.

However, the methods of studying the pairwise interactions do not take into account the interdependencies between the components (options) themselves, which form employee benefits. These methods do not also allow detecting multiple relationships, which include more than two indicators existing between the characteristics studied. For these purposes, it is necessary to apply methods of the multivariate analysis. As such methods, Data Mining algorithms, namely, Sequence, Association Rules, and Link Analysis were used. Various combinations of the baseline values containing up to 10 elements were studied with a minimum allowable support value of 0.05 in the confidence range from 0.80 to 1.00. Totally, 432 association rules with at least 5 % support at the baseline were found by the algorithm (Fig. 3).

The results can be clearly displayed by the web graph shown in Fig. 4, which is a transformation of association rules table (Fig. 3) into a graphic form.

The graph nodes are the values of the non-numeric indicators studied. The size of the nodes corresponds to the support (relative frequency) of each element at the baseline. The graph ribs connecting the nodes indicate that there is dependence between the values. The line thickness herewith corresponds to the relative support of each two-element association rule: the thicker ribs mean greater support (the detected pattern of relationship is observed in the data more often than the other ones). The color of the edges in the given graph displays the value of the interference for a pair of indicators. Thus, thicker and darker lines indicate more common and reliable, stable associations. Thin and light lines indicate that the association rule determined by the rib is not often observed in the data and has poor coverage.

Consequently, the graph obtained allows finding the most stable associations between PhP dissatisfaction with individual components (options) of employee benefits, which, in turn, are quite closely associated with the dissatisfaction with employee benefits in general (less than 40 %). The last regularity is obvious (dissatisfaction

Body	Head	Support(%)	Confidence(%)	Lift
<40% Compensation for transport expenses==NS	Payment for mobile communication==NS	8.24742	80.0000	3.52727
Payment for mobile communication==NS	Compensation for transport expenses==NS	8.24742	80.0000	3.88000
<40% Payment for additional services (fitness-center, etc.)==NS	Compensation for transport expenses==NS	10.39269	100.0000	4.65000
<40% Compensation for transport expenses==NS	Payment for additional services (fitness-center, etc.)==NS	10.39269	100.0000	2.93939
Compensation for transport expenses==NS	Payment for additional services (fitness-center, etc.)==NS	20.61866	100.0000	2.93939
Free Meals==S, 90-100%	Payment for mobile communication==S	4.12371	100.0000	2.02083
Free Meals==S, 60-80%	Payment for mobile communication==S	5.16464	100.0000	2.02083
Payment for additional services (fitness-center, etc.)==S	Free Meals==S	9.27835	81.8182	4.17703
Payment for additional services (fitness-center, etc.)==S	Free Meals==S, Payment for mobile communication==S	9.27835	81.8182	6.10490
Payment for mobile communication==S	Free Meals==S	9.27835	81.8182	4.17703
Free Meals==S	Payment for additional services (fitness-center, etc.)==S	9.27835	100.0000	2.02083
Free Meals==S	Free Meals==S, Health insurance==S	9.27835	81.8182	8.81818
Health insurance==S, Payment for additional services (fitness-center, etc.)==S	Free Meals==S	9.27835	81.8182	4.17703
Free Meals==S	Health insurance==S	9.27835	100.0000	4.61906
Free Meals==S, Health insurance==S	Payment for additional services (fitness-center, etc.)==S	9.27835	100.0000	8.81818
Payment for additional services (fitness-center, etc.)==S	Free Meals==S, Health insurance==S	9.27835	81.8182	8.81818
Payment for mobile communication==S	Free Meals==S, Health insurance==S	9.27835	81.8182	4.17703
Free Meals==S, Health insurance==S	Payment for mobile communication==S	9.27835	100.0000	6.46667
Free Meals==S, Payment for additional services (fitness-center, etc.)==S	Health insurance==S, Payment for mobile communication==S	9.27835	100.0000	6.46667
Free Meals==S, Payment for additional services (fitness-center, etc.)==S	Health insurance==S	9.27835	100.0000	4.61906
Free Meals==S, Health insurance==S	Health insurance==S, Payment for additional services (fitness-center, etc.)==S	9.27835	100.0000	8.81818
Free Meals==S, Health insurance==S	Omara wofimawo sa'aray==S	9.27835	100.0000	2.02083
Free Meals==S, Health insurance==S, Payment for additional services (fitness-center, etc.)==S	Payment for additional services (fitness-center, etc.)==S	9.27835	100.0000	8.81818
Free Meals==S, Health insurance==S	Payment for mobile communication==S	9.27835	100.0000	2.02083
Payment for additional services (fitness-center, etc.)==S, 90-100%	Health insurance==S, Payment for mobile communication==S	4.12371	100.0000	4.61906
Payment for mobile communication==S, Payment for additional services (fitness-center, etc.)==S, 90-100%	Health insurance==S	4.12371	100.0000	4.61906
Health insurance==S, Payment for additional services (fitness-center, etc.)==S, 90-100%	Payment for mobile communication==S	4.12371	100.0000	2.02083
Health insurance==S	Health insurance==S	11.34021	100.0000	4.61906
Payment for additional services (fitness-center, etc.)==S	Health insurance==S, Payment for mobile communication==S	11.34021	100.0000	6.46667
Payment for mobile communication==S, Payment for additional services (fitness-center, etc.)==S	Health insurance==S	11.34021	100.0000	4.61906
Health insurance==S, Payment for additional services (fitness-center, etc.)==S	Payment for mobile communication==S	11.34021	100.0000	2.02083
Payment for additional services (fitness-center, etc.)==S, 90-100%	Payment for mobile communication==S	11.34021	100.0000	2.02083

Fig. 3. The screenshot of the results of the Sequence, Association and Link Analysis module for the search of association rules determining PHP satisfaction with employee benefits

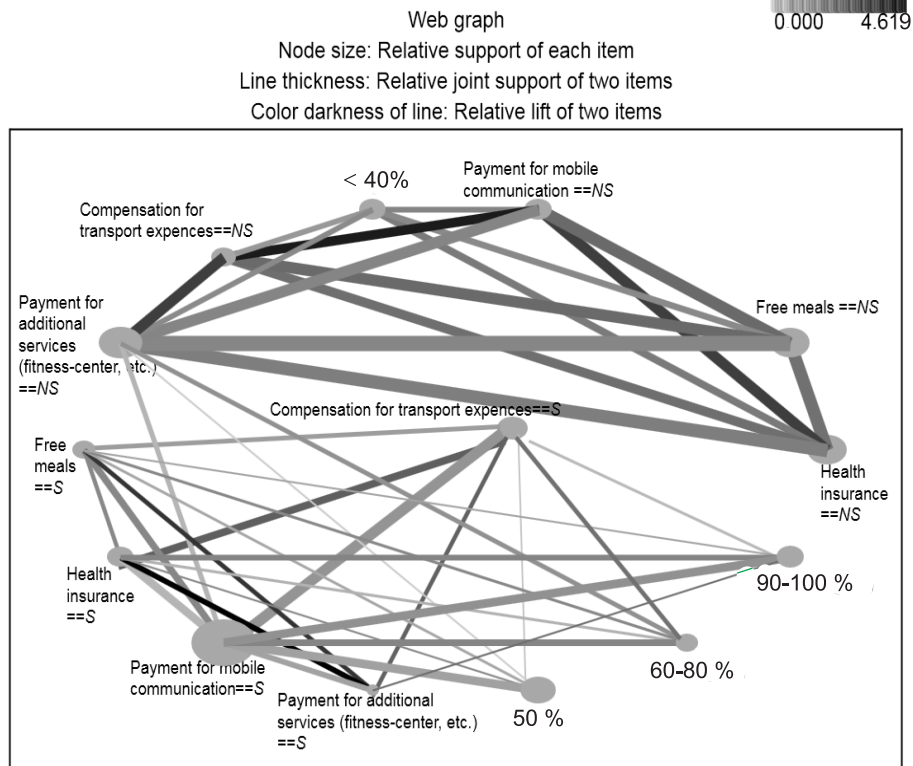


Fig. 4. The web graph of association rules of the study of the pairwise interactions when analyzing PHP satisfaction with employee benefits

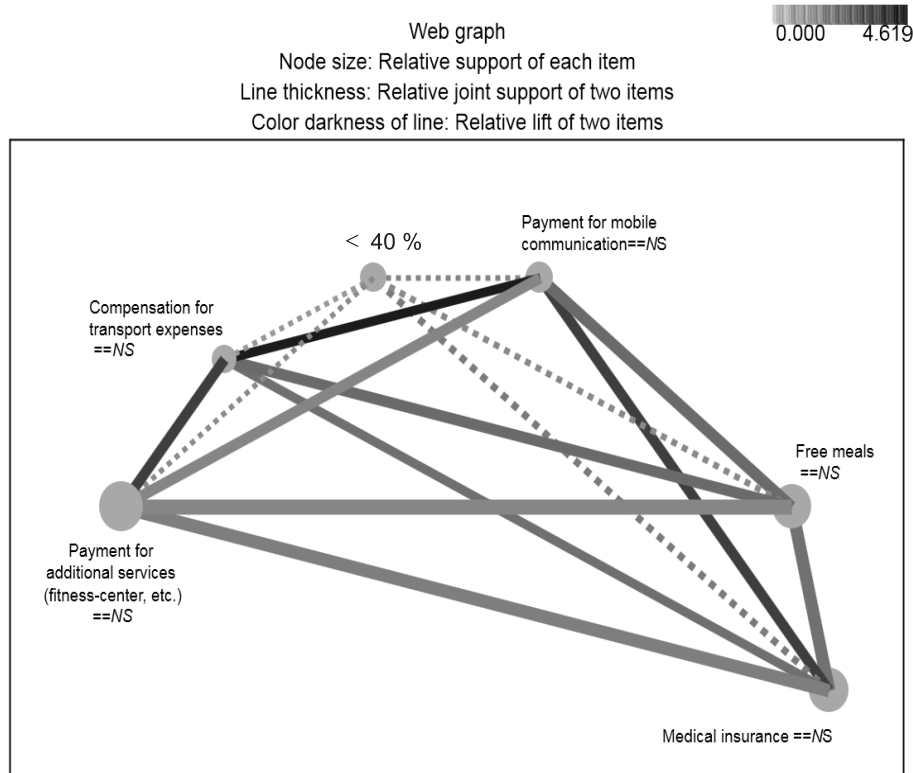


Fig. 5. The web graph of satisfaction with options of the employee benefits associated with PhP poor (40 %) satisfaction with employee benefits

with individual components (options) leads to dissatisfaction with the entire social package of benefits). Therefore, it can be stated that PhP dissatisfaction with one of the components of employee benefits will cause dissatisfaction with the other ones. The conclusion can be made that, firstly, components (options) of employee benefits are not interchangeable (for example, non-provision of health insurance cannot be compensated by free lunches or by a generous payment for mobile communication and transport expenses). This indicates that employee benefits should be considered as a set of measures for providing SPPhP, and implementation of some of its components (options) should be based on the relevant studies [11-14].

The only exception to this rule is PhP dissatisfaction with such a component (option) of employee benefits as payment for additional services (fitness centre, etc.). According to the analysis conducted (see Fig. 4), the dissatisfaction with the payment for such components (options) does not affect the satisfaction with employee benefits in general, both at the medium level (50 %) and at the high level (60-80 %).

The bottom side of the network graph (Fig. 4) discloses a similar block of mutually related positive assessments of satisfaction with certain individual components (options) of employee benefits and their association with the total, high or medium satisfaction with employee benefits in general. The stability and strength of the relationships of the options of employee benefits, both in the negative and in the positive assessment of PhP satisfaction with employee benefits, should be

taken into account when planning the cost of employee benefits for PhP.

Further, the analysis of association rules was conducted by parts, and it was detected which of the components were more important for providing the poor, medium, high or total satisfaction with employee benefits. Thus, Fig. 5 shows a part of the web graph of association rules describing the poor satisfaction with employee benefits in general.

The edges, which associate satisfaction below 40 % with certain options of employee benefits, are marked by dotted lines. The diagram of association rules shown in Fig. 6 detects that the options, which are the most important, are the following: dissatisfaction with PhP health insurance and provision of free meals.

The network graph and the diagram of association rules connected with the medium (50 %) satisfaction with employee benefits are shown in Fig. 7 and 8. They demonstrate that the medium level of satisfaction with employee benefits is primarily associated with PhP satisfaction with the payment for mobile communication services. Association with satisfaction with other options is much lower.

A similar situation is observed with the PhP high (60 ÷ 80 %) satisfaction with employee benefits (Fig. 9, 10). In this case the strongest association is characterized by the satisfaction with the payment for mobile communication services, and there is also an association with the dissatisfaction with the payment for additional services (fitness centre, etc.). However, in order to achieve high satisfaction with employee benefits compensation for transportation expenses is more important.

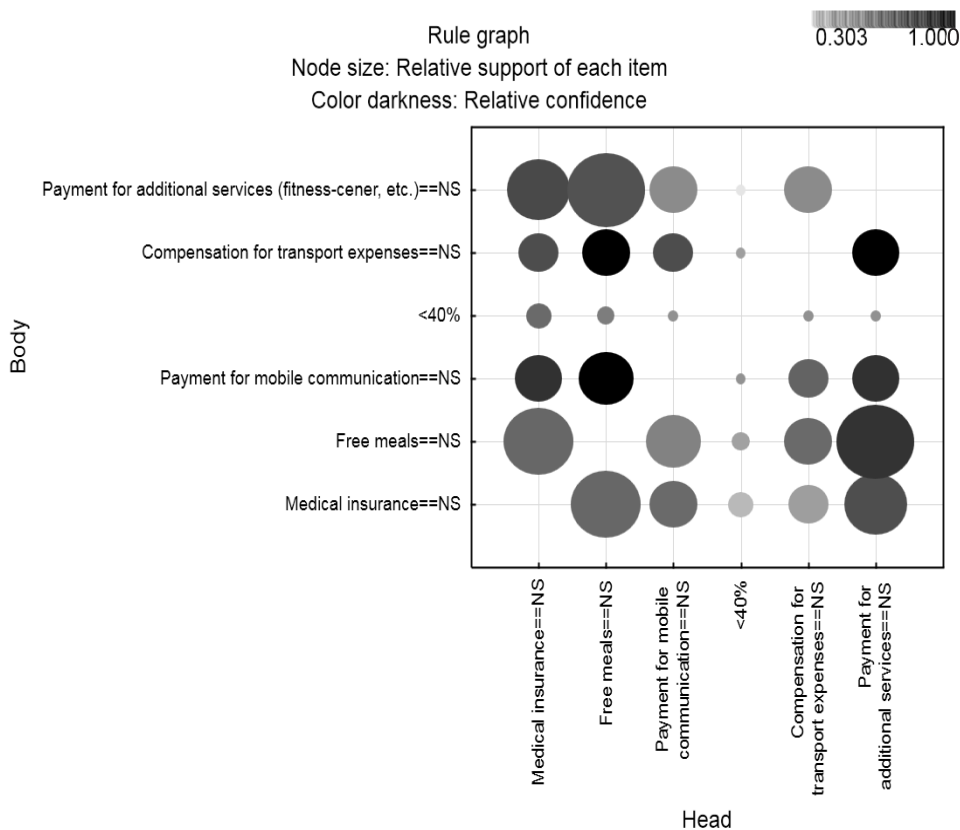


Fig. 6. The diagram of association rules of satisfaction with options of employee benefits connected with the PhP poor (40 %) satisfaction with employee benefits

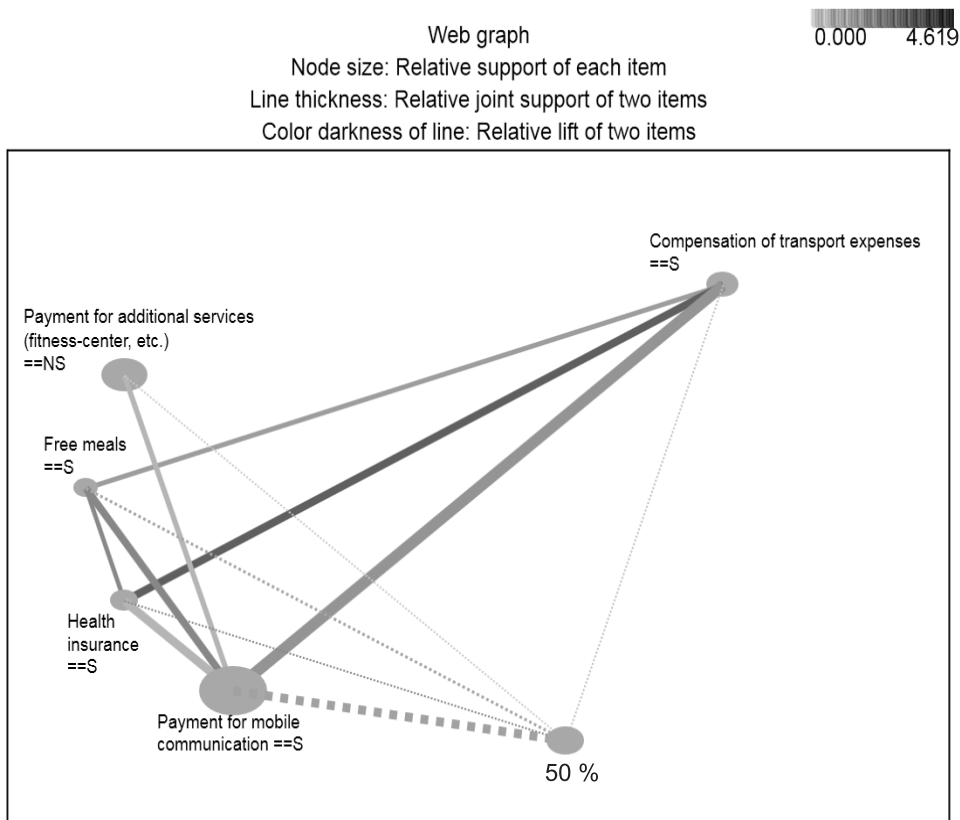


Fig. 7. The web graph of satisfaction with options of employee benefits associated with the average (50%) satisfaction with employee benefits

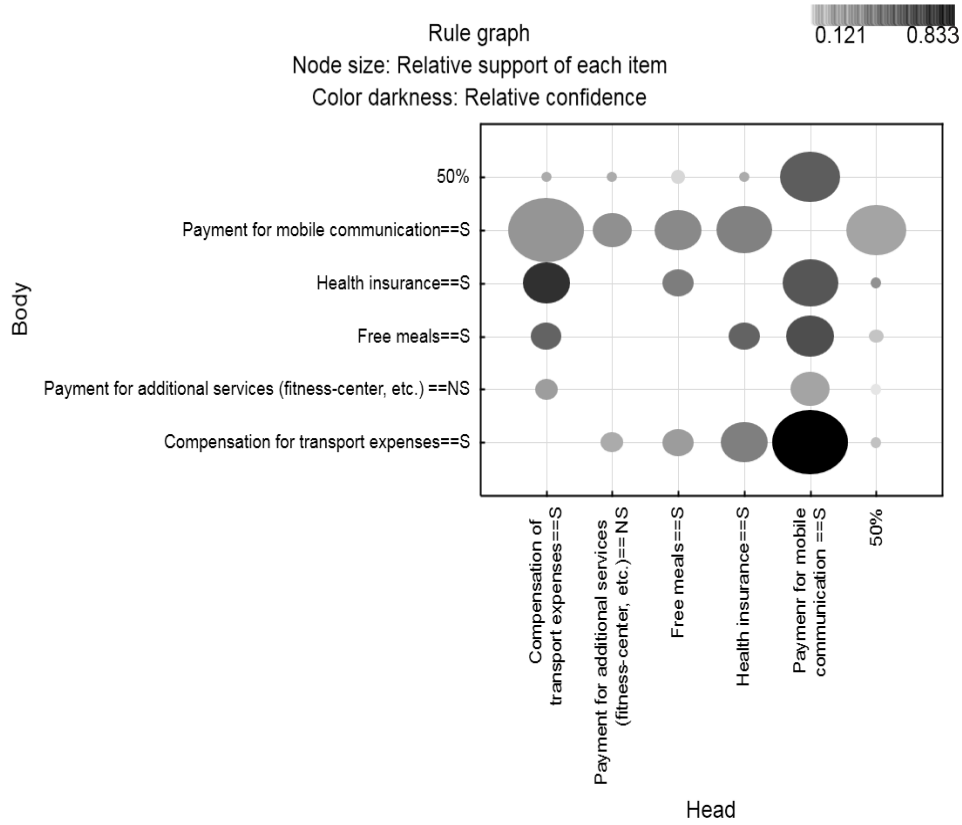


Fig. 8. The diagram of association rules of satisfaction with options of employee benefits connected with the PhP average (50 %) satisfaction with employee benefits

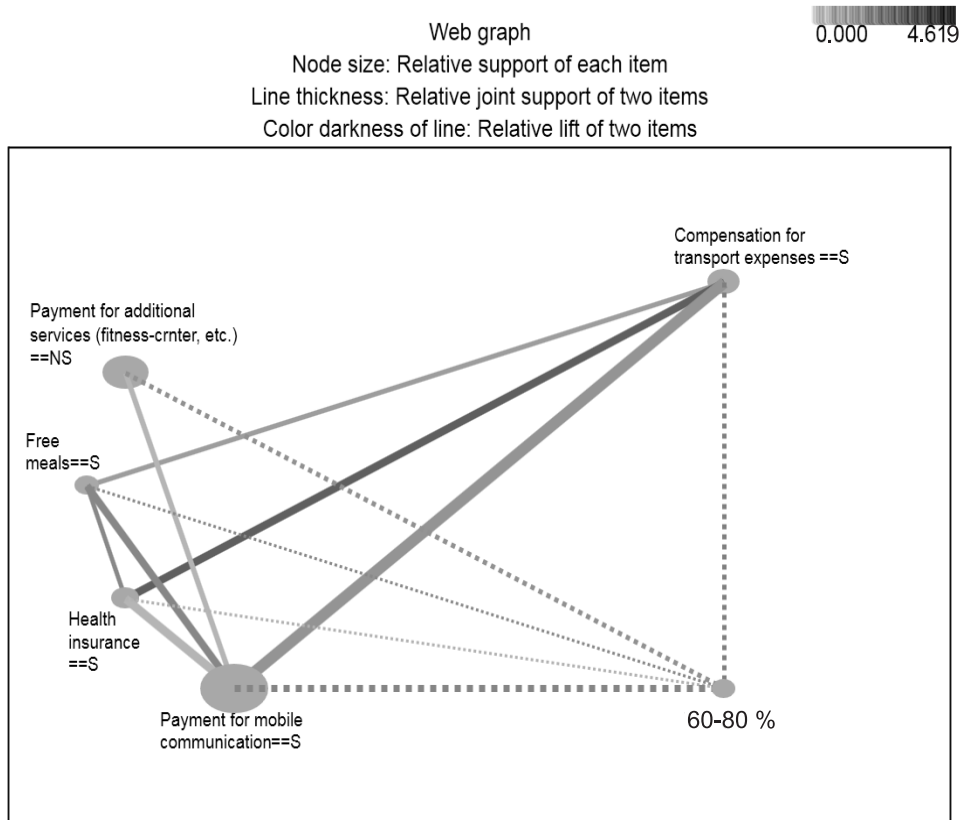


Fig. 9. The web graph of satisfaction with options of employee benefits associated with the PhP high (60 ÷ 80 %) satisfaction with employee benefits

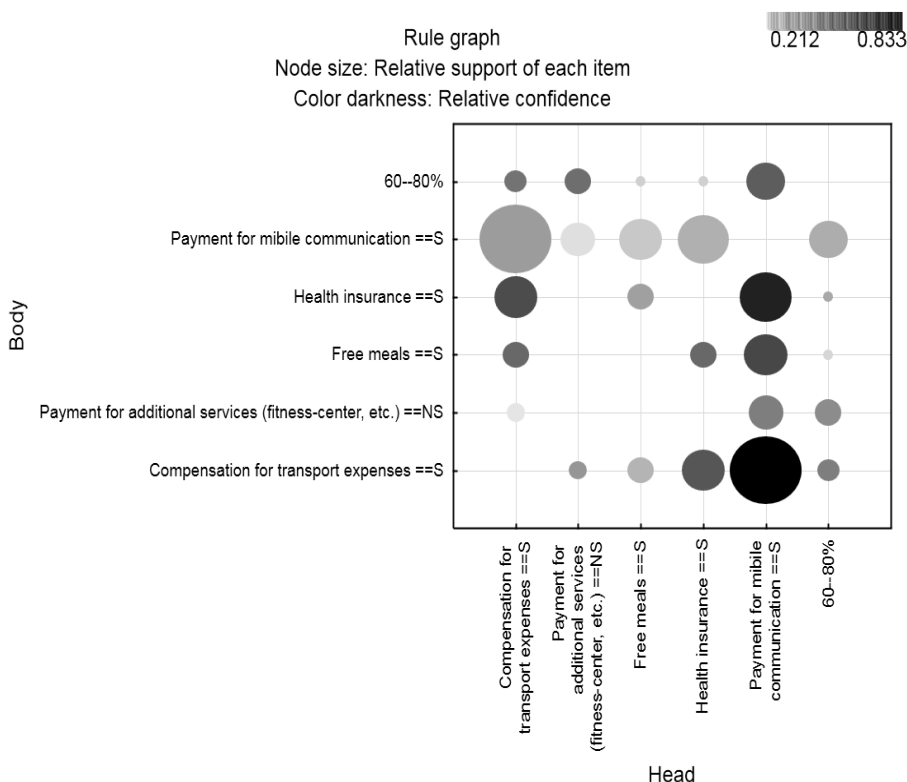


Fig. 10. The diagram of association rules of satisfaction with options of employee benefits connected with the PhP high (60 + 80 %) satisfaction with employee benefits

The total satisfaction with employee benefits is related to the satisfaction with all of the components (Fig. 11). Moreover, the greatest association is observed with the satisfaction with the payment for mobile communication services; and a poorer association, but quite stable is with the satisfaction with health insurance (Fig. 11, 12).

Thus, the analysis of the sequential relationships and associative rules allowed detecting the multidimensional interactions between the level of satisfaction with employee benefits in general and the individual components (options). There were rather strong stable associations among the dissatisfaction with certain aspects of SPPhP, indicating the need for their joint accounting when forming employee benefits. There was a stable strong interaction between PhP satisfaction with the compensation for transport expenses and mobile communication services, indicating the need for a coherent planning of the costs for these options of employee benefits. The most important options were specified. Such options were responsible for ensuring of different kind of satisfaction with social protection in general. Thus, PhP associated total, high and medium level of satisfaction with employee benefits with the compensation for mobile communication services. The poor satisfaction with employee benefits was associated with PhP dissatisfaction with provision of health insurance. In addition, it was shown that satisfaction with health insurance was an important component for achieving of the PhP total satisfaction with employee benefits.

The second phase consisted in the analysis of interactions between PhP satisfaction with the individual com-

ponents of employee benefits functioning in the pharmacy institutions with their awareness of the need for their replacement. The desire to replace the existing employee benefits is another indicator of PhP satisfaction with social protection. According to the data analysis of the questionnaire 43 % of the respondents consider that employee benefits used in their pharmacy institutions require replacement, 35 % of PhP think that the current employee benefits are not subject to revision, 22 % of PhP cannot decide what to answer (Fig. 13).

The apparent equal distribution of opinions indicates the lack of consistency in the field of PhP social guarantees provision. This fact confirms again the relevance of the issue of formation and implementation of a single standard for provision of SPPhP [1-6, 15, 16].

The method of multiple correspondence analysis was used to study the interaction between the need to replace employee benefits and the satisfaction with their components. The Burt 18×18 valued matrix (Fig. 14) was constructed in order to carry out this method. It cross-stipulates the relationships between the indicators studied, which are fixed at three levels: satisfied, dissatisfied; difficult to answer; and the desire to replace employee benefits.

The multiple correspondence analysis allowed reducing the dimension of the original matrix with the maximum possible consistency between the indicators. The dimension of the final configuration space was chosen using Cattell's test based on the consideration of the so-called scree plot. According to Fig. 15 the optimal dimension for the projection is equal to 3. In this case

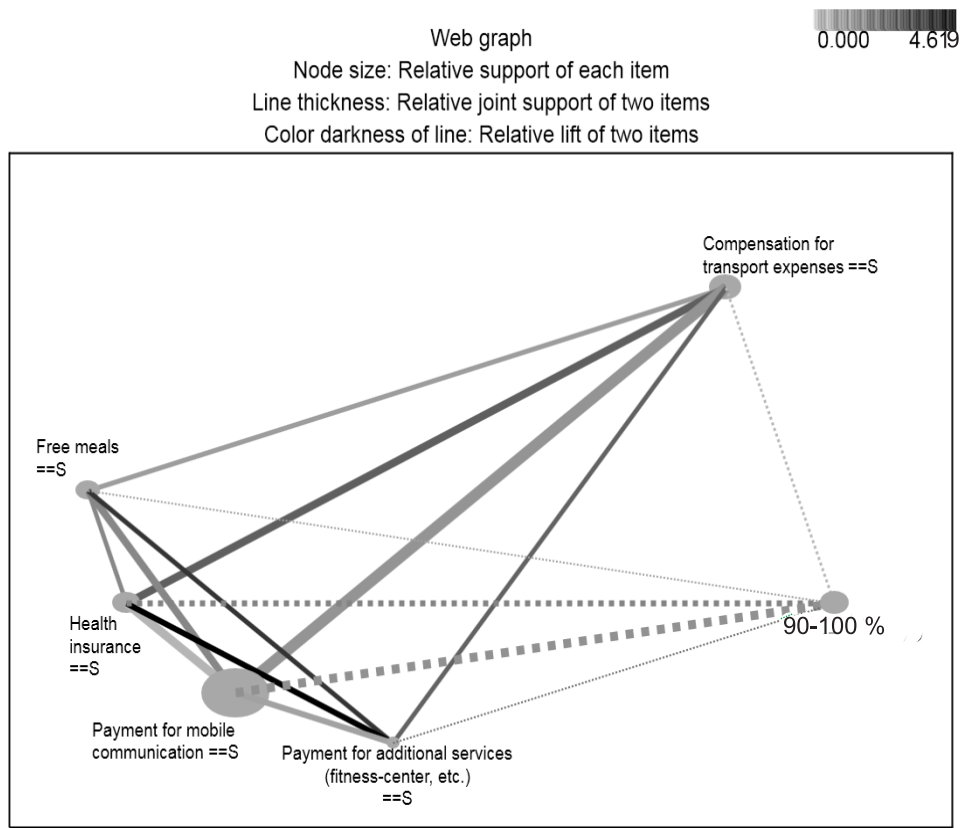


Fig. 11. The web graph of satisfaction with options of employee benefits connected with PhP total (90 ÷ 100 %) satisfaction with employee benefits

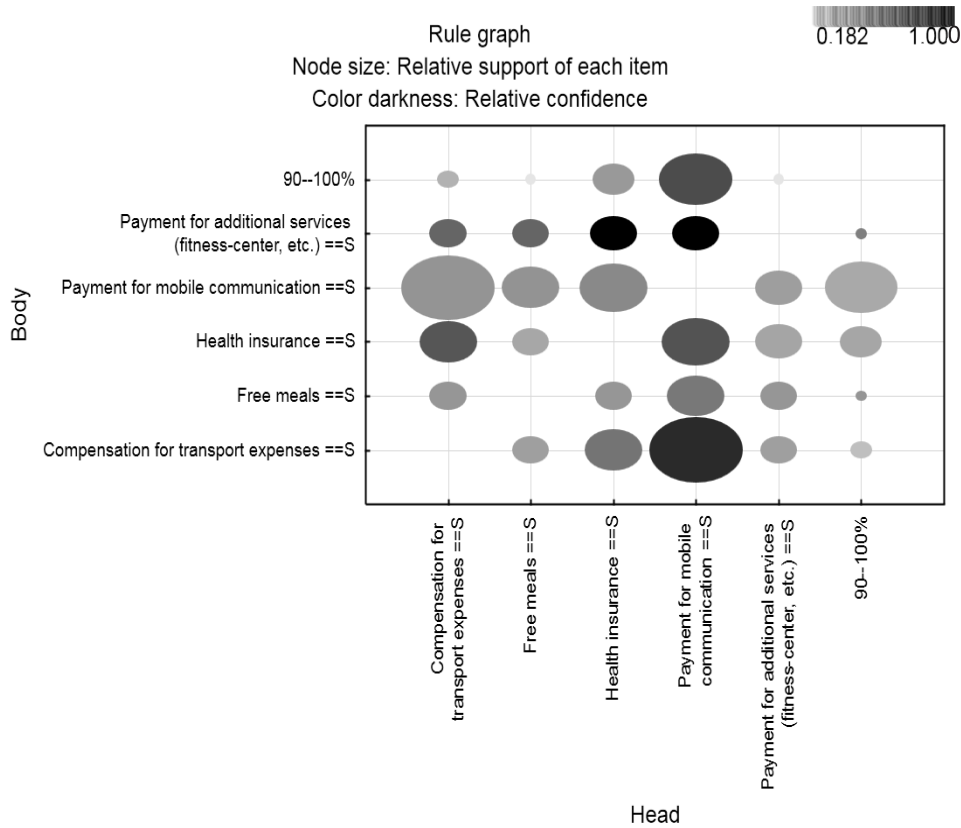


Fig. 12. The diagram of association rules of satisfaction with options of employee benefits connected with PhP total (90 ÷ 100 %) satisfaction with employee benefits

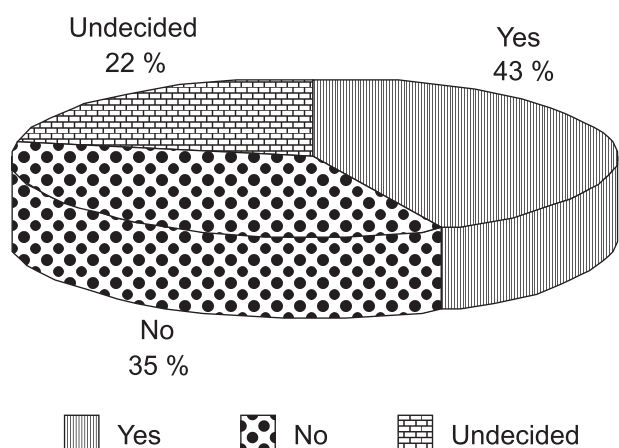


Fig. 13. The PhP opinions regarding the need to replace employee benefits used in pharmacy institutions

the three-dimensional projection will save 71.63 % of the interactions between the indicators presented in the baseline conjugation table, and it is a really good indicator of the total inertia.

The analysis of the three-dimensional configuration obtained (Fig. 16) reflects clear distribution of the values of the indicators studied into three clusters: the lower left part of the graph is filled in with the points, which represent the absence of the need to replace employee benefits and the satisfaction with all of their options; the upper part shows the points, which represent the dissatisfaction with the options of employee benefits and the desire to replace them; the bottom right part of the graph is a cluster of points reflecting the corresponding unreached opinions regarding the need to replace employee benefits and the ambiguity of PhP thoughts concerning the satisfaction with their options.

In further analysis the most interesting and relevant questions were the characteristics distinguishing the pharmacy institutions where PhP were satisfied with the employee benefits received from the pharmacy institutions where PhP did not feel socially protected. For this purpose, the distances between the points corresponding to different degrees of satisfaction with the individual op-

tions of employee benefits and the points where, in accordance with PhP opinion, it was necessary to make revision and replacement were considered. According to the mutual location of the points it was possible to estimate the degree of importance of separate options for forming the idea about the need to revise the benefits (the closer they were located, the stronger was interaction between them). For convenience to analyze the interactions observed they were represented at two-dimensional subspace (with two axes) (Fig. 17). The map shows the relationship between the importance of the options of employee benefits for two clusters of PhP with a certain opinion about the need to replace employee benefits in their pharmacy institution (there is no cluster for those who answered "Difficult to answer").

According to the resulting configuration of the points the conclusion can be made that in employee benefits required to be reviewed health insurance is the most important for PhP satisfaction, compensation for mobile communication and transport expenses are less important; payment for additional services and meals are of the least importance. When assessing employee benefits (which need to be replaced) the dissatisfaction with the payment for additional services has the greatest value, and the dissatisfaction with health insurance, compensation for transport expenses and mobile communication services, as well as payment for meals and free lunches are less valuable.

The coordinates of the points representing the parameters studied in the three-dimensional space of the final configuration was used for numerical estimation of these weights. Using the Euclidean metric the distances from the points representing the satisfaction/dissatisfaction with each option of employee benefits to the points representing the need to replace employee benefits or the absence of such need were calculated. The contribution of each option was assessed in inverse proportion to the calculated distance. The resulting ratios were adjusted in such way that they reflected the relative contribution of the satisfaction with each option to the satisfaction with employee benefits in general. The

	need to replace employee benefits : N	need to replace employee benefits : NS	need to replace employee benefits : Y	Health insurance : N	Health insurance : NS	Health insurance : Y	Free meals : N	Free meals : NS	Free meals : Y	Compensation for transport expenses : N	Compensation for transport expenses : NS	Compensation for transport expenses : Y	Payment for mobile communication : N	Payment for mobile communication : NS	Payment for mobile communication : Y	Payment for additional services (fitness-center, etc.) : N	Payment for additional services (fitness-center, etc.) : NS	Payment for additional services (fitness-center, etc.) : Y	Total
need to replace employee benefits : N	12	0	0	0	2	10	2	4	6	0	4	8	0	2	10	4	2	6	72
need to replace employee benefits : NS	0	18	0	4	10	4	4	9	5	4	9	5	4	7	7	7	9	2	108
need to replace employee benefits : Y	0	0	25	18	4	3	20	2	3	16	4	5	16	4	5	20	2	3	150
Health insurance : N	0	4	18	22	0	0	22	0	0	18	2	2	18	2	2	22	0	0	132
Health insurance : NS	2	10	4	0	16	0	2	9	5	2	11	3	2	9	5	7	9	0	96
Health insurance : Y	10	4	3	0	0	17	2	6	9	0	4	13	0	2	15	2	4	11	102
Free meals : N	2	4	20	22	2	2	26	0	0	20	2	4	20	2	4	26	0	2	156
Free meals : NS	4	9	2	0	9	6	0	15	0	0	10	5	0	8	7	3	10	2	90
Free meals : Y	6	5	3	0	5	9	0	14	0	0	5	9	0	3	11	2	3	9	84
Compensation for transport expenses : N	0	4	16	18	2	0	20	0	0	20	0	0	18	2	0	20	0	0	120
Compensation for transport expenses : NS	4	9	4	2	11	4	2	10	5	0	17	0	2	9	6	4	11	2	102
Compensation for transport expenses : Y	8	5	5	2	3	13	4	5	9	0	0	18	0	2	16	7	2	9	108
Payment for mobile communication : N	0	4	16	18	2	0	20	0	0	18	2	0	20	0	0	20	0	0	120
Payment for mobile communication : NS	2	7	4	2	9	2	2	8	3	2	9	2	0	13	0	2	11	0	78
Payment for mobile communication : Y	10	7	5	2	5	15	4	7	11	0	6	16	0	0	22	9	2	11	132
Payment for additional services (fitness-center, etc.) : N	4	7	20	22	7	2	26	3	2	20	4	7	20	2	9	31	0	0	186
Payment for additional services (fitness-center, etc.) : NS	2	9	2	0	9	4	0	10	3	0	11	2	0	11	2	0	13	0	78
Payment for additional services (fitness-center, etc.) : Y	6	2	3	0	0	11	0	2	9	0	2	9	0	0	11	0	0	11	66
Total	72	108	150	132	96	102	156	90	84	120	102	108	120	78	132	186	78	66	1980

Fig. 14. The Burt matrix to study the interactions between the need to replace employee benefits and PhP satisfaction with their options
Note (answers for the questions under analysis): Y – yes; N – no; NS – difficult to answer (not sure)

Eigenvalues and Inertia for all Dimensions (Employee Benefits)					
Input Table (Rows x Columns): 18 x 18 (Burt Table)					
Total Inertia=2,0000					
Number of Dims.	Singular Values	Eigen-Values	Perc. of Inertia	Cumulatv Percent	Chi Squares
1	0.870188	0.757228	37.86138	37.8614	695.3588
2	0.725612	0.526513	26.32563	64.1870	483.4943
3	0.385758	0.148810	7.44048	71.6275	136.6512
4	0.376213	0.141536	7.07682	78.7043	129.9723
5	0.335873	0.112811	5.64053	84.3449	103.5935
6	0.316010	0.099862	4.99311	89.3380	91.7031
7	0.294143	0.086520	4.32599	93.6640	79.4508
8	0.231570	0.053625	2.68124	96.3452	49.2434
9	0.180082	0.032430	1.62148	97.9667	29.7800
10	0.142743	0.020375	1.01877	98.9855	18.7107
11	0.123537	0.015261	0.76307	99.7485	14.0144
12	0.070920	0.005030	0.25148	100.0000	4.6187

Fig. 15. The Scree plot, eigenvalues and their inertia explained by them to choose the dimension of the space of the final configuration within the conditions of the multiple correspondence analysis of the need to replace employee benefits and the satisfaction with their options

3D Plot of Column Coordinates; Dimension: 1 x 2 x 3
Input Table (Rows x Columns): 18 x 18 (Burt Table)

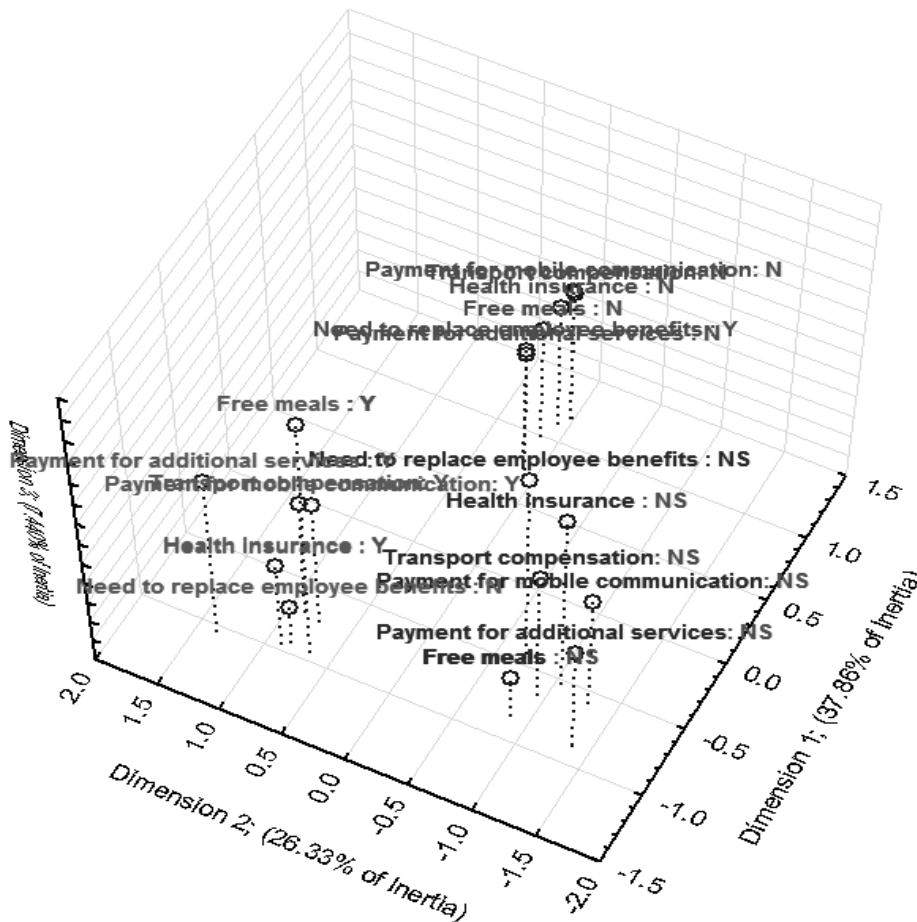


Fig. 16. The three-dimensional projection of the interactions of correspondences of the need to replace employee benefits and the satisfaction with their options

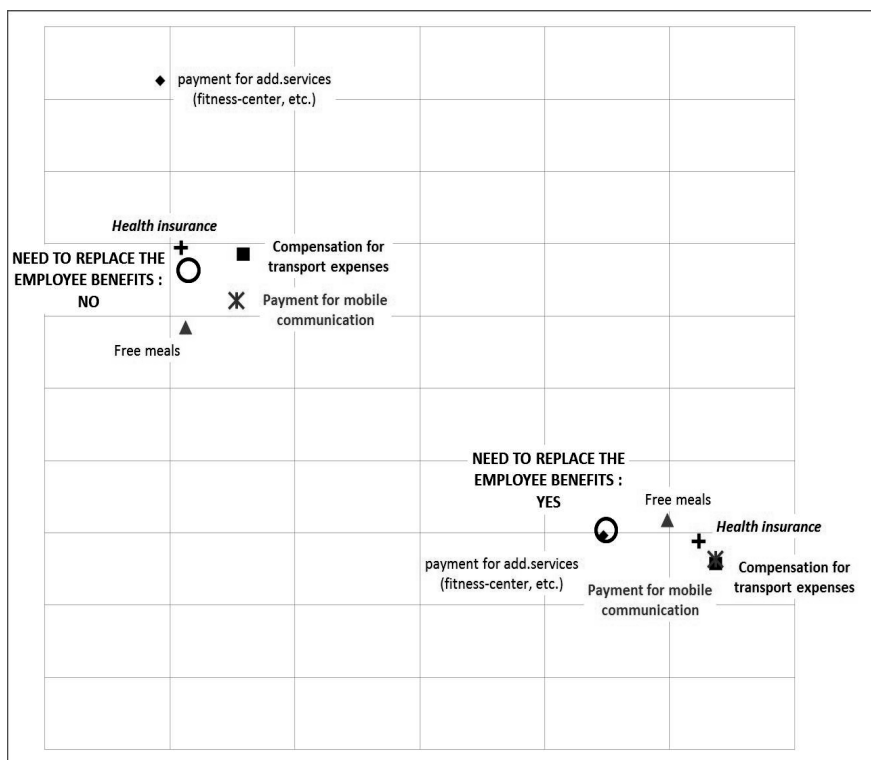


Fig. 17. The two-dimensional map of the interactions between the need to replace employee benefits of the pharmacy institution and PhP satisfaction with their options

results of calculations are shown in Tab. 2 and reflected by the diagram in Fig. 18.

Thus, PhP opinion regarding the need to replace employee benefits used by pharmacy institutions was studied. It was shown that there were direct interactions between PhP satisfaction with five basic options of employee benefits and their opinion regarding the need to review employee benefits.

The graphical representation of 153 interactions between the values of six indicators studied in the space of the reduced dimension was obtained using the multiple correspondence analysis. It allowed us to have the visual assessment and qualitative description of the importance degree of PhP satisfaction/dissatisfaction with

each component of employee benefits in order to form an opinion regarding the need for replacing employee benefits. The components of employee benefits were ranked by the degree of their importance in order to form the optimal set of SPPhP. The scheme for optimal allocation of the funds to employee benefits was proposed as an element of SPPhP by their individual options [8, 10, 13, 14].

The third phase of the study consists in planning the costs for employee benefits taking into account the regularities and the importance of each component identified at the previous phases. At this phase, according to the respondents, the analysis of desirable costs for individual options of employee benefits depending on PhP

Table 2

The results of calculation of PhP satisfaction with individual options of employee benefits when there is no need to replace these employee benefits

Option of employee benefits	Weighting factor	Relative contribution (%)
Health insurance	5.083	35.59
Compensation for transport expenses	3.692	25.85
Payment for mobile communication	3.240	22.69
Payment for meals, provision of free lunches	1.856	13.00
Payment for additional services (fitness-centre, etc.)	0.410	2.87

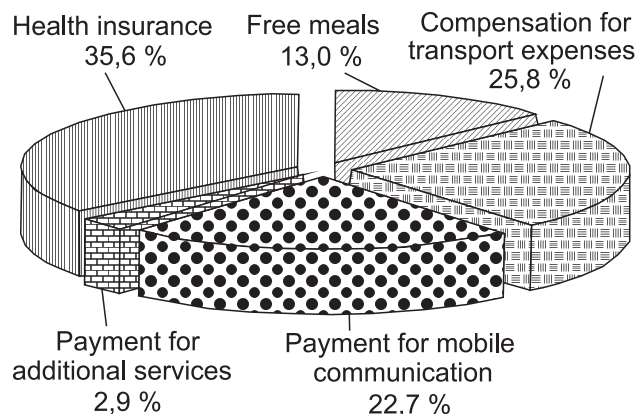


Fig. 18. The optimal distribution of costs for certain options of employee benefits providing PhP satisfaction in general

Table 3

Descriptive statistical characteristics of the total desirable cost for employee benefits depending on the level of the PhP position held

The level of the PhP position held	Cost of employee benefits (UAH/per year)	
	M ± m	Me [LQ; UQ]
The 1-st ^{*2, *4, *6} (pharmacist, pharmacist)	1 236.36 ± 45.03	1 200 [1 100 ; 1 200]
The 2-nd-3-rd ^{*1, *6} (senior pharmacist, head of the department)	2 718.61 ± 125.65	2 800 [1 800 ; 3 500]
The 4-th-5-th ^{*1, *6} (deputy heads, head of a pharmacy, authorized person)	4 351.16 ± 238.52	4 800 [2 500 ; 5 600]
The 6-th ^{*1, *2, *1, *4} (head of a pharmacy institution, head of a pharmacy warehouse (base), director)	5 890.92 ± 504.65	5 601 [3 300 ; 5 601]

Note: M – is the sample mean, m – is the standard error of the mean; Me – is the median, LQ – is the lower quartile, UQ – is the upper quartile; *1 – is the significant difference from the costs for social benefits of PhP positions of the 1-st level; *2 – is the significant difference from the costs for social benefits of PhP positions of the 2-nd-3-rd level; *4 – is the significant difference from the costs for social benefits of PhP positions of the 4-th-5-th level; *6 – is the significant difference from the costs for social benefits of PhP positions of the 6th grade.

position was conducted. According to these data the estimated total cost of employee benefits for the considered positions was separately calculated [11-14].

Previously the descriptive statistical analysis of the desirable expenses was conducted (Tab. 3). Due to the fact that none of the indicators were characterized by the standard statistical law along with the mean values their central tendencies were characterized by the median, while the deviation from the centre – by 25 % percentiles (quartiles).

The Friedman dependent samples ANOVA showed a high statistical significance of the differences in the total cost of employee benefits for PhP positions of different levels ($\chi^2(N = 84, df = 3) = 41.4483, p = 0.00000 \ll 0.05$). The pairwise intergroup comparisons of the costs of

employee benefits conducted to elaborate the revealed differences using Wilcoxon criterion under Bonferroni correction for the comparative multiplicity showed the significance of the differences between all groups except for the positions of the 2-nd-3-rd and 4-th-5-th levels ($Z = 2.2014, p = 0.027709 > 0.0083333 = 0.05/6$). It allowed writing down the following number of advantages for the desired total cost of employee benefits depending on the position of PhP: *the cost of the 1-st level < the cost of the 2-nd-3-rd level = the cost of the 4-th-5-th level < the cost of the 6-th level.*

Thus, the conclusion can be made that the total desirable cost of employee benefits according to the respondent opinion should increase depending on the level of their position held. Moreover, the increase is sta-

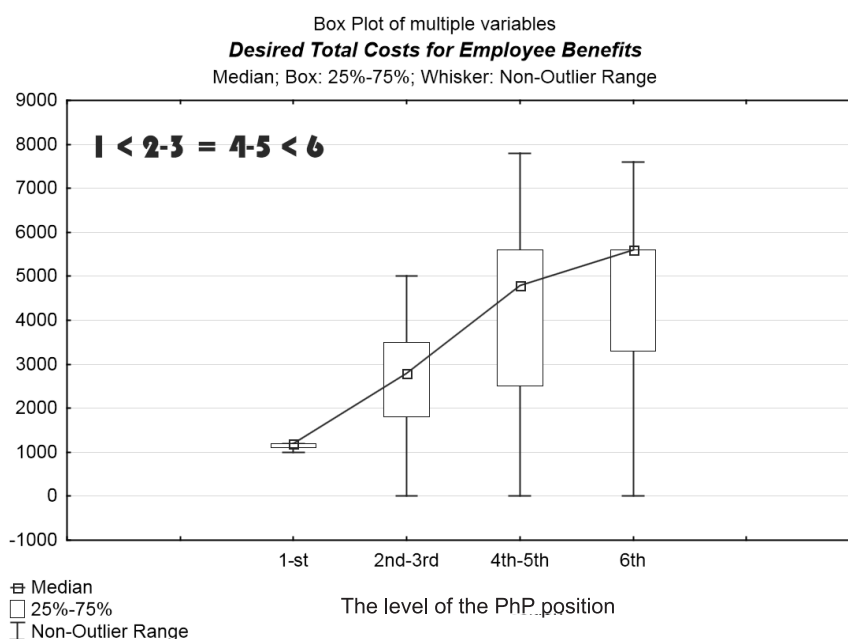


Fig. 19. The graph of the total cost of employee benefits depending on the level of the PhP position held

Table 4

The proposed optimal cost of the options of the employee benefits depending on the level of the position of the pharmacy professional held (UAH per year)

Options of employee benefits	The level of the PhP position held			
	The 1-st level (pharmacist, pharmacist)	The 2-nd-3-rd level (senior pharmacist, head of the department)	The 4-th-5-th level (deputy heads, head of a pharmacy, authorized person)	The 6-th level (head of a pharmacy institution, head of a pharmacy warehouse (base), director)
Health insurance, life insurance	427.13 [391.53; 427.13]	996.63 [640.69; 1 245.79]	1 708.51 [889.85; 1 993.26]	1 993.62 [1 174.60; 1 993.62]
Compensation for transport expenses	310.19 [284.35; 310.19]	723.79 [465.29; 904.73]	1 240.78 [646.24; 1 447.58]	1 447.83 [853.04; 1 447.83]
Payment for mobile communication	272.23 [249.55; 272.23]	635.21 [408.35; 794.01]	1 088.93 [567.15; 1 270.42]	1 270.65 [748.64; 1 270.65]
Free lunches	155.98 [142.98; 155.98]	363.95 [233.97; 454.94]	623.91 [324.96; 727.90]	728.03 [428.94; 728.03]
Payment for vacation voucher and other additional services	34.47 [31.59; 34.47]	80.42 [51.70; 100.52]	137.86 [71.80; 160.84]	160.87 [94.78; 160.87]
Total. UAH per year	1 200 [1 100; 1 200]	2 800 [1 800; 3 500]	4 800 [2 500; 5 600]	5 601 [3 300; 5 601]

tistically significant among professionals, who hold positions of the 1-st and 2-nd levels, as well as among professionals, who occupy positions of the 4-th-5-th levels, in comparison with the heads of pharmacy institutions and directors (the 6-th level). The difference in the cost of employee benefits for professionals of the 2-nd-3-rd levels compared to those of the 4-th-5-th levels is not statistically significant (Tab. 3, Fig. 19) [13].

According to the data obtained regarding the desired total cost of employee benefits and the scheme of optimal distribution of total costs for individual options developed at the previous phase, which provide the greatest satisfaction with employee benefits (Tab. 2, Fig. 18), the following calculation of the cost of employee benefits for PhP depending on the position held can be proposed (Tab. 4).

CONCLUSIONS

Using the methods of multidimensional statistical analysis and Data Mining the interaction between satisfaction with employee benefits in a pharmacy institution by pharmacy professionals (PhP) and the need to provide or review the current employee benefits and general satisfaction with it have been studied in the article.

The analysis of association rules has made it possible to identify stable blocks of interactions between individual options, which are peculiar to different degree of PhP satisfaction with employee benefits, and determine factors associated to the greatest extent with poor, medium, high and total PhP satisfaction with employee benefits.

The weight loads of individual components (options) of employee benefits have been calculated in order to form the balanced composition by calculating the distances on the map of the relations of the parameters studied in the space of the reduced dimension obtained as a result of using the multiple correspondence analysis.

Based on the proposed scheme of the optimal filling of employee benefits the cost calculation has been made for their options, which provide the desired total cost of employee benefits estimated taking into account the data from the survey of PhP questionnaires in the pharmacy institutions of different forms of ownership. Four types of expenses have been offered depending on the position held by PhP.

Conflict of Interests: authors have no conflict of interests to declare.

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Information about authors:

Zarichkova M. V., Candidate of Pharmacy (Ph.D.), assistant professor of the Department of Management and Economics of Pharmacy, Institute for Continuing Education of Pharmacy Professionals, National University of Pharmacy. E-mail: itl760@online.kharkov.ua. ORCID – <http://orcid.org/0000-0001-7980-5669>

Відомості про авторів:

Зарічкова М. В., канд. фарм. наук, доцент кафедри управління та економіки фармації Інституту підвищення кваліфікації спеціалістів фармації, Національний фармацевтичний університет. E-mail: itl760@online.kharkov.ua. ORCID – <http://orcid.org/0000-0001-7980-5669>

Сведения об авторах:

Заричковская М. В., канд. фарм. наук, доцент кафедры управления и экономики фармации Института повышения квалификации специалистов фармации, Национальный фармацевтический университет. E-mail: itl760@online.kharkov.ua. ORCID – <http://orcid.org/0000-0001-7980-5669>

Надійшла до редакції 11.05.2017 р.